



Permit #F00056581

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00056581

Type of Permit: FILMING

Release Date: 09/28/2012

Production Company OGILVY WEST

Producer Michele Owen

Insured Company Name OGILVY WEST

Director TBD TBD

Contact Phone No. 1 310-280-2000

1st AD TBD TBD

Contact Phone No. 2

Production Manager TBD TBD

Fax

Address 7833 DENROCK AVENUE
LOS ANGELES, California 90045

FilmL.A. Coordinator Yulizza Ramirez

Production Title PROP 34

Location Manager Michele Owen

Type of Production Commercial - PSA

Primary Phone Office - 310-280-2200
Secondary Phone

Location Assistant TBD TBD

Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

FILMLA MODIFIED PERMIT APPLICATION FEE \$50.00

Total Permit Fee \$50.00

Number of Locations 3



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Summary Information**Location****Location 1 of 3****Page 1 of 1**

Permit Number F00056581
Production Company OGILVY WEST
Insured Company OGILVY WEST
Production Title PROP 34

Location Manager Michele Owen
Primary Phone Office - 310-280-2200
Secondary Phone

Location Address Jefferson blvd., Manchester Ave., Pershing Dr., Sepulveda Blvd. , Los Angeles, CA, 90094

Location Type Driving grid

Film Dates 10/1/2012 - 10/1/2012 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www.Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents 501c3 Letter for DPF 5_21_2007.pdf
DPF letter.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	5		Cast	4
	Cube Trucks	1		Crew	10
	Vans	1		Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior motion without sound; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11
Police: Los Angeles Police Department
Fire: Los Angeles City

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Grid:

Approvals LOS ANGELES POLICE DEPARTMENT

Mark Buck

Parking **Base Camp**
Location Type : Filming Location

Crew Parking
Location Type : Filming Location



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Summary Information**Location****Location 2 of 3****Page 1 of 1**

Permit Number F00056581
Production Company OGILVY WEST
Insured Company OGILVY WEST
Production Title PROP 34

Location Manager Michele Owen
Primary Phone Office - 310-280-2200
Secondary Phone

Location Address 8639 Lincoln Blvd, Los Angeles, CA, 90045

Location Type Hotel

Film Dates 10/1/2012 - 10/1/2012 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	5		Cast	4
	Cube Trucks	1		Crew	10
	Vans	1		Spot Check	1

Filming Activities Interior motion without sound;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

Fire: Los Angeles City

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Grid: E3

Approvals LOS ANGELES POLICE DEPARTMENT

Steve Ji

Parking **Base Camp**
Location Type : Filming Location

Crew Parking
Location Type : Filming Location



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Summary Information**Location****Location 3 of 3****Page 1 of 1**

Permit Number F00056581
Production Company OGILVY WEST
Insured Company OGILVY WEST
Production Title PROP 34

Location Manager Michele Owen
Primary Phone Office - 310-280-2200
Secondary Phone

Location Address 6660 Esplanade Place, Playa Del Rey, CA, 90293

Location Type Park

Film Dates 10/1/2012 - 10/1/2012 12:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Del Rey Lagoon.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	5		Cast	4
	Cube Trucks	1		Crew	10
	Vans	1			

Filming Activities Exterior Dialogue; RAPG 37571;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

Fire: Los Angeles City

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Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE
LOS ANGELES POLICE DEPARTMENT

Sandra Terry
Steve Ji

Coordinator Note -NO RAPG MONITOR REQUIRED.

Parking **Base Camp**
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Internal Revenue Service**Date:** May 21, 2007

DEATH PENALTY FOCUS
% LANCE LINDSEY
870 MARKET ST STE 859
SAN FRANCISCO CA 94102-2919

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:

Ms. Winkler 17-56985
Customer Service Representative

Toll Free Telephone Number:

877-829-5500

Federal Identification Number:

95-4153420

Group Exemption Number:

4201

Dear Sir or Madam:

This is in response to your request of May 21, 2007, regarding your organization's tax-exempt status.

In May 1996 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

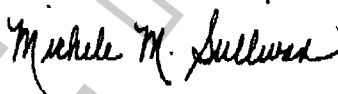
Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Based on the information supplied, we recognized the subordinates named on the list your organization submitted as exempt from federal income tax under section 501(c)(3) of the Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations 1

DEATH PENALTY FOCUS

Board of Directors

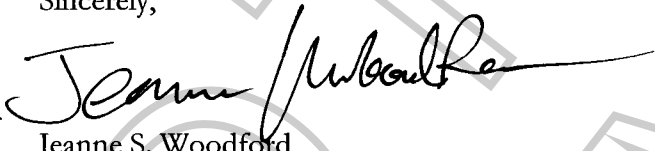
Mike Farrell
President
Tracy Rice
Vice President
Virginia Van Zandt
Vice President
Stephen F. Rohde
Vice President
Garland Allen
Treasurer
Mark Kimber
Secretary

September 25, 2012

To Whom it May Concern:

Death Penalty Focus is one of a number of non-profit organizations that have contributed to funding that is assisting Taxpayers for Public Safety to purchase political advertising for the promotion of "Yes on Prop 34" for the November 6, 2012, election. The campaign commercial will be filmed during the week of October 1, 2012, in Los Angeles, CA (projected filming date is October 1, 2012). Agency: Ogilvy West. Production company: Michele Owen/Doug Werby.

Sincerely,



Jeanne S. Woodford
Executive Director

Staff
Jeanne S. Woodford
Executive Director
Ana Zamora
Program Director
Sara Bolder
Development Director
Yoko Otani-Spurlin
Office Manager
Chelsea Bond
CCV Program Coordinator
Elizabeth Zitrin
Special Projects Director
& IOCP Coordinator

Advisory Board

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Joan Baez
The Honorable John Burton
David Clennon
The Honorable Mario Cuomo
Bishop Joe Morris Doss
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Michael Radelet
Carl Reiner
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David W. Rintels
Ramona Ripston
Magdalena Rose-Avila
Stanley K. Sheinbaum
Rabbi Leonard Thal
Reverend Cecil Williams
Frank E. Zimring



Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- OK to film within DEL REY LAGOON 10/01/2012.
- OK to legally park within the parking lot. Cannot block any entrances.
- Cannot utilize any Handicapped parking spaces.
- Catering is off-site.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permittee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permittee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permittee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- Must not interfere with maintenance litter pick up.
- Company must work around mow schedule for maintenance. Must allow maintenance to mow the grass and move on to the next park.

F-56581

**OGILVY WEST - PROP 34
(DEL REY LAGOON)**